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We build
with
alternative
systems to
deal with
the climate
crisis
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**Balearic Islands
Housing
Local production
Reuse
Waste Prevention**



IBAVI. Balearic Institute of Housing

IBAVI is a public entity of the Balearic Islands' Government whose purpose is to promote sheltered housing in the islands as well as to management the public real estate which consists of about 1800 currently rented homes. In other words, it is the public business instrument that seeks to have the greatest impact on guaranteeing the fundamental right of access to decent housing for all enshrined in the Spanish Constitution and by the United Nations.

Picture: Marià Castelló

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IBAVI. Balearic Institute of Housing

Cristina Ballester

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1. What values do you start from?

Our starting point is the value of responsibility, a basic element in generating trust by the citizenry and towards the citizenry. Responsibility which extends to the three fundamental axes of sustainability: financial, social and environmental.

The commitment we acquire with those most vulnerable people with difficulties to access decent housing at an affordable price and the associated goods and services such as electricity or water is also basic.

Lastly, the quality and innovation values are also essential for us to provide both a close service adapted to every tenant family unit's circumstance and to achieve an innovative and sustainable product, always seeking to minimize negative externalities or reduce them to zero whenever possible.

2. What actions have you taken to achieve these values?

The most important action is to achieve this balance between the public investment, the reduction in the demand for sheltered housing and compliance with the SDGs, as well as the Paris agreements so that the global temperature of the planet does not rise over 2°C. Specifically, with regard to housing construction, the solutions we are implementing include, among others, fostering the local economy through the promotion of local products with low environmental impact and waste reuse. The climate emergency and new regulations make it feasible to recover those systems that would surely have prevented the current climate crisis.

3. What does it mean to apply these actions, what is the return?

We can summarize the return in two sentences: on the one hand, the satisfaction of working as a team with a clear and precise purpose, such as helping to guarantee the fundamental right of access to decent housing. On the other hand, to offer at least an alternative way to build from scratch that can be used to face the climate crisis, which, if it can be an example in other places, will be an even more optimal and profitable return.

4. How do you imagine the future?

Keeping the current line of work in such a way that, if possible, no one is left without a comfortable roof, free from cold or heat and with guaranteed basic supplies. It will also be a pleasant place, in a safe and accessible environment, close to public facilities such as a health center or a school and built with local and ecological products. At the same time, the traditional industries that were on the verge of extinction will have been recovered or maintained, the Balearic productive fabric will have reached a balance with the conservation of existing ecosystems and the competitiveness of our territory will have increased.

Fundació prevenció
residus i consum

Rezero

Rezero is a non-profit foundation that yearns for a society that values the resources provided by natural systems and integrates all materials into cyclical processes, without toxic materials, or products that are left unused.

This campaign aims to make visible the Balearic initiatives and companies that carry out inspiring actions and references in the prevention of waste and responsible consumption, be it from ecodesign, local and ecological production, repair, reuse, recycling, management prevention of waste or any other activity that allows progress towards a circular economic model based on zero waste.

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